

# Asterisk

at the intersection of old, new, and you



## Welcome

Step into Asterisk, where energy meets elegance! Our versatile, ballroom-style venue is designed to bring community, events, and YOU together for unforgettable experiences. With a sleek, blank-canvas design, you have the freedom to create a celebration that reflects your unique style and vision.

The Main Hall, spanning an impressive 8,500 sq. ft. of unobstructed space, is perfect for hosting grand receptions for up to 800 guests or elegant dinners for 600 – all with stunning sightlines and a modern vibe.

The hidden gem is our 1,700 sq. ft. Rooftop. A showstopper, offering stunning views of Denver’s skyline – the perfect backdrop for cocktails, sunsets, and unforgettable moments.

The mezzanine level features a stylish and chic Get-Ready/Boardroom with premium amenities to elevate your event.

From impactful fundraisers, educational meetings and high-energy concerts to epic weddings, Asterisk has hosted it all – and now it’s your turn! Let’s make magic together – we can’t wait to host YOU next!



## History

### A Storied Past, A Vibrant Future

Built in 1923 as the U.S. Post Office Garage, Asterisk has lived many lives over the past 100 years – each chapter adding to its rich history in Denver. In the 1950s, it became home to the Superior Oil Company as a bustling filling station, followed by U.S. Royal Tires, which affectionately dubbed it “Art Malnati.” The 1980s brought new life as the J.W. Brewer Tire Company before transitioning to Weisco Motorcars, adding a touch of automotive flair.

More recently, the building was known as “Junction Box,” where Wonderbound, a professional dance studio, turned the space into a creative hub—inviting the community to experience the magic of live art and creative expression.

Following a stunning renovation in 2018-2019, Asterisk has transformed into Denver’s premier event venue—hosting spectacular events while also welcoming guests daily at Procession Coffee, an award-winning local boutique coffee shop. From historic roots to modern elegance, Asterisk is where past and future collide in the most exciting way!

# Event Spaces

## Step Into Asterisk - Where Style Meets Versatility

From the moment guests step into the welcoming Vestibule, they're drawn into the stunning Main Hall—an expansive 8,500 sq. ft. space that accommodates up to 800 guests for a lively reception or 600 seated for an elegant dinner. The venue blends authentic charm with modern touches, featuring original skylights restored to their historic glory while offering a fresh, contemporary feel. In-house audio, visual and lighting components enhance every event in the Main Hall providing a customized and dynamic event experience for your guests!

Along the street, an oversized roll-up door opens the door—literally—to endless possibilities! Whether it's showcasing sleek cars for a product launch, setting the stage for a philanthropic gala, or hosting a fashion show, the flexible design makes it easy to craft the event of your dreams. The crisp white brick walls and shiplap-accented back wall provide a stylish backdrop, while integrated acoustic treatments ensure the sound is pitch-perfect for any occasion.

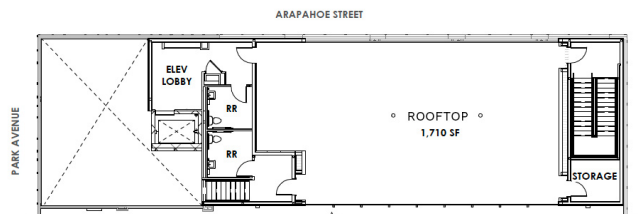
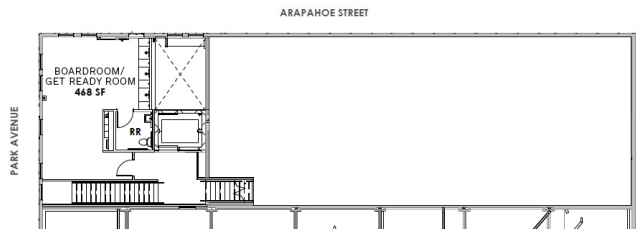
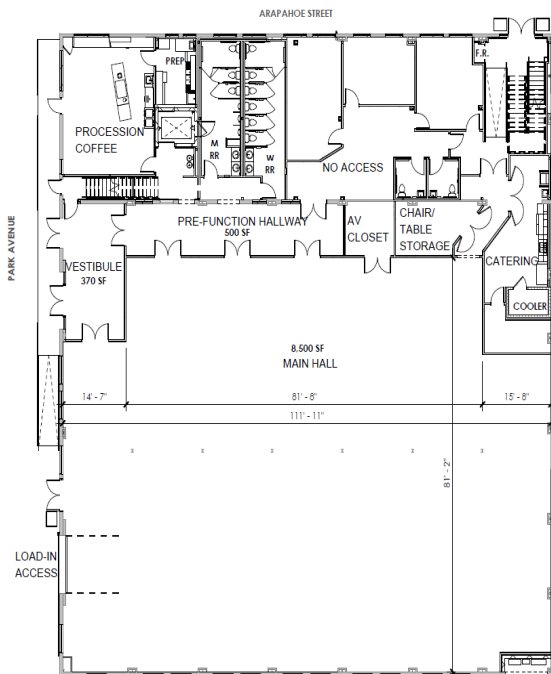
Take your event to the next level on our Rooftop! This market-light-draped, 1,700 sq. ft. open-air space offers beautiful city views and includes a cozy covered alcove—perfect for sunset cocktails or intimate gatherings. The Rooftop can be rented separately or combined with the Main Hall for a multi-level experience.

The Get-Ready Room – Thoughtfully designed for every occasion! Whether it's a bridal party prepping for the big day, a green room for performers, or a VIP boardroom for high-stakes meetings—this space is tailored to meet your needs with style and comfort.

At Asterisk, every detail is designed to impress. Now it's your turn to create something extraordinary!

## Capacity Chart

Space	Square Ft.	Existing	Dining	Theater
Main Hall	8,500	800	600	700
Rooftop	1,700	200	120	200
Get Ready Room / Boardroom	468	20	n/a	n/a



# Inclusions & Rates



- ✖ Up to (400) chairs
- ✖ Up to (40) 5' round dining tables
- ✖ Up to (8) 8' rectangular tables
- ✖ Up to (20) Cocktail tables, set high or low
- ✖ In-House audio-visual basic package
- ✖ 8-Hour venue access
- ✖ Venue Event Manager
- ✖ Housekeeping
- ✖ Security staff

Space	Rental	Rate
Main Hall	Friday / Saturday / Holiday (8 Hours)	\$8,000
	Sunday - Thursday (8 Hours)	\$4,500
Main Hall & Get Ready Room	Wedding Rate (10 Hours)	\$10,000
Get Ready Room / Boardroom	Sunday - Thursday (8 Hours)	\$1,500
Rooftop	May - October	\$3,000
	November - April	\$2,000

# Rate & Policy Notes

- ✖ Professional event planner (full service or month of) required for all events
- ✖ Security Deposit required
- ✖ Certificate of Insurance required
- ✖ A signed contract and 50% of the venue rental is required to secure your date
- ✖ Non-profit discounts are available
- ✖ In-house Bar Service
- ✖ List of (8) approved caterers to select from
- ✖ Exclusive with Event Rents for all linens and service ware rentals
- ✖ Full list of venue policies available at [asteriskdenver.com](http://asteriskdenver.com)



# Approved Partners

## Food & Rental Partners



Biscuits & Berries  
Bonnie Vidal  
Bonnie@biscuitsandberries.com  
303.277.9677  
BiscuitsandBerries.com



Catering By Design  
Amara Krueger  
Amara@cateringbydesignco.com  
303.781.5335  
CateringByDesignco.com



Epicurean Catering  
Paul Aylmer  
Paul@epicureancg.com  
720.488.2159  
EpicureanGroupCO.com



Footers Catering  
Erin Hehn  
Erin@footerscatering.com  
303.762.1410  
FootersCatering.com



Occasions Catering  
Natalie Sears  
Info@occasionsdenver.com  
303.789.1867  
OccasionsDenver.com



Relish Catering & Events  
Karen Tucker  
Karen@relishcateringco.com  
303.727.9200  
RelishCateringCO.com



Rocky Mountain Catering  
Ashley Shade  
Events@cateringbyrm.com  
720.340.2830  
CateringbyRM.com



A Spice of Life  
Emily Sussman  
ESussman@aspiceoflife.com  
303.443.4049  
ASpiceofLife.com



Event Rents  
Scott Bradshaw  
Scott@eventrents.net  
303.972.0975  
EventRents.net

Other services can be suggested upon request.

